

# Sociological aspects of eInclusion and digital equal opportunity



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# Single European information space

- *Lisbon goals*
  - competitiveness
  - ICT as a means of development and growth (business, R+D)
- *Riga goals*
  - expansion of information society (quality of life, public services)



# Hungary's position

## Weaknesses

High inactivity rate

Technological conservatism

Regional-sociological  
inequalities

Lack of coordination

## Strengths

Liberalized telecom market

Cutting edge public networks

Good legislation  
(NAVA, EISZ, KET)

Changing climate

# Political consent



- **2008 - year of e-Inclusion**
- **five party agreement**
- **Parliamentary Declaration**

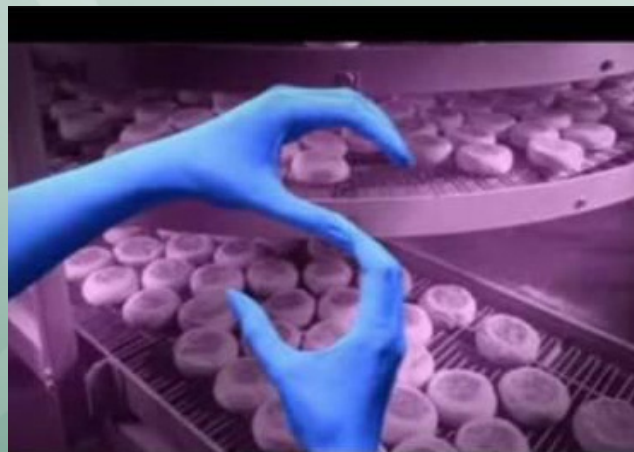


# Determinants of e-exclusion

- 60 % excluded
- old age
- lack of education
- no need of ICT in the majority of workplaces
- unemployment
- roma minority
- small size of settlement (1690 villages)
- disabled



- source of learning: the other person
- reverse socialization
- movement
- cooperation  
(Business-Academia-Government-Civil society)
- network and sharing (wiki-knowledge)



# Programs

- e-Hungary points (eRegio points)
- Brunszvik Teréz kindergarten program
- wi-fi village
- Digital High School
- Netrekész Foundation
- Grandparents-Grandchildre competition
- Click on, Grandma!
- ECDL (János Neumann Society)



***Thank you for your attention!***

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